CREATING A UAE CHAMPION AND THE REGION'S INTERNATIONAL BANK

DELIVERING BEST IN CLASS CONSUMER BANKING AND WEALTH MANAGEMENT



Valued brand in the UAF



Convenient customer access driven by digital



Leading relationshipbased banking services



Expanded range of product offerings



Improved choice, flexibility and service with global network



WIDE INTERNATIONAL REACH
BIGGEST BANK IN THE MENA REGION

CUSTOMER BENEFITS

Expanded product range and enhanced network of branches, ATMs and digital banking for greater convenience

Greater expertise and advisory capabilities for more personalised service

Global relationships, industry expertise and financial strength to support your business growth

Supporting your financial future through greater diversity across assets and geographies

DELIVERING BEST IN CLASS WHOLESALE BANKING



Number 1 bank for anyone doing business in the UAE and across the Middle East



Deep regional expertise



Strength in specific industry specialisation



Strategic banking partner to UAE government



Lead bank for flow and value add products



